

Submitted by: ASSEMBLY CHAIR COFFEY
ASSEMBLY MEMBER TRAINI
Prepared by: Assembly Counsel
For reading: December 18, 2007

CLERK'S OFFICE

APPROVED

Date: 12-18-07

ANCHORAGE, ALASKA

AR NO. 2007-295

1 A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY AUTHORIZING AND
2 DIRECTING THE MAYOR TO INITIATE THE PETITION PROCESS AND MAKE A REPORT
3 ON A PROPOSED SPECIAL ASSESSMENT DISTRICT TO BE CREATED AS A
4 BUSINESS IMPROVEMENT DISTRICT SERVING MIDTOWN, IN CONFORMITY WITH
5 AMC SECTION 19.20.025 AND 19.20.030.
6

7
8 WHEREAS, the Midtown Improvement District, LTD, was incorporated on March 22,
9 2007 to operate as a business league representing businesses in Midtown Anchorage; and
10

11 WHEREAS, the purposes of the business league include, without pecuniary profit, the
12 pursuit of planning and operating activities to improve the cleanliness, attractiveness,
13 marketability, and safety of Midtown Anchorage, in the most cost-effective manner and to
14 provide a mechanism by which taxpayers, merchants, and residents within the Midtown area
15 of Anchorage can participate in the conduct of such activities; and
16

17 WHEREAS, as a business league, the Midtown Improvement District, LTD, has at
18 least 30 members, and has identified the potential boundaries of the business improvement
19 district as: Fireweed Avenue (North) to include all properties fronting on Fireweed Avenue, to
20 International Airport Road (South) to include all properties fronting on International Airport
21 Road; New Seward Highway (East) to Minnesota Blvd. (West), plus the Spenard Road
22 portion that runs from Minnesota to International Airport Road to include all properties fronting
23 on that portion of Spenard Road; and
24

25 WHEREAS, the business league recommends a mill rate not to exceed .5 mills of
26 assessed value (\$0.50 per \$1,000 of assessed value), up to \$2 Million in assessed value
27 (\$1,000 assessment limit), based on the 2007 assessed valuation; and
28

29 WHEREAS, efforts by the business league to initiate the petition process through the
30 Mayor's Office have been redirected to the Assembly by the Office of Economic and
31 Community Development; and
32

33 WHEREAS, by Board Resolution, the Midtown Improvement District, LTD, business
34 league has requested the Anchorage Assembly to initiate the business improvement district
35 formation process by direction or authorization to the Mayor to initiate the petition process
36 and make a report on a proposed Assembly-initiated special assessment district, pursuant to
37 the provisions of AMC chapter 19.20; and
38

1 WHEREAS, board of directors of the business league has requested the Anchorage
2 Assembly to recognize this business league in its representative capacity and to support the
3 efforts of the Midtown Improvement District, LTD, in the formation and self-governance of the
4 proposed business assessment district; and

5
6 WHEREAS, it is the intent and recommendation of the board of directors of the
7 business league that the Midtown business improvement district shall be authorized to
8 provide services in accordance with the proposed petition by July 2008;

9
10 NOW, THEREFORE, the Anchorage Assembly resolves:

11
12 1. Pursuant to AMC 19.20.025, the Mayor is authorized and directed to initiate the
13 petition process and make a report to the Assembly in conformity with AS 19.20.030 on a
14 proposed special assessment district to be created as a business improvement district
15 serving Midtown Anchorage.

16
17 2. The Mayor's Office is requested to identify for review by the Assembly and
18 members of the Midtown Improvement District, LTD, the specific steps and proposed
19 timelines so that the business league and the Assembly may reasonably anticipate
20 completion dates for the various steps in the process, and forecast when, if approved by
21 petition, and subject to public hearing, Assembly Resolution, and implementing ordinance, a
22 business improvement district for Midtown could be authorized to provide services in
23 accordance with ordinance and the petition.

24
25 3. The identification of specific steps and proposed timelines is requested to be
26 submitted by the Mayor's Office in an Assembly Informational Memorandum by
27 _____, 2008.

28
29
30 PASSED AND APPROVED by the Anchorage Assembly this 18th day of
31 December, 2007.

32
33
34 Chair

35
36 ATTEST:

37 Sharon S. Gruent
38
39 Municipal Clerk



M.O.A.
2007 DEC 10 PM 3:04
CLEARING OFFICE

Midtown Improvement District
P.O. Box 244184
Anchorage, AK 99524
907-242-9503
www.midtownimprovementdistrict.org
Contact: maryp@gci.net

**RESOLUTION OF THE MIDTOWN IMPROVEMENT DISTRICT, LTD.
REQUESTING THE ANCHORAGE MUNICIPAL ASSEMBLY TO DIRECT
OR AUTHORIZE THE MAYOR TO INITIATE THE PETITION PROCESS
AND MAKE A REPORT ON AN ASSEMBLY-INITIATED SPECIAL
ASSESSMENT DISTRICT IN CONFORMITY WITH AMC SECTIONS
19.20.025 AND 19.20.030.**

WHEREAS, the Midtown Improvement District, LTD was incorporated on March 22, 2007 to operate as a business organization for Midtown Anchorage; and

WHEREAS, the purposes of the business organization include, without pecuniary profit, the pursuit of planning and operating activities to improve the cleanliness, attractiveness, marketability, and safety of Midtown Anchorage, in the most cost-effective manner and to provide a mechanism by which taxpayers, merchants, and residents within the Midtown area of Anchorage can participate in the conduct of such activities; and

WHEREAS, Midtown businesses are interested in forming a special assessment district for business improvement within the district in conformity with Anchorage Municipal Code Chapter 19.20; and

WHEREAS, as a business league, the Midtown Improvement District, LTD has at least 30 members identified in the member listing attached to this resolution, and has identified the potential boundaries of the district as: Fireweed Avenue (North) to include all properties fronting on Fireweed Avenue, to International Airport Road (South) to include all properties fronting on International Airport Road; New Seward Highway (East) to Minnesota Blvd. (West), plus the Spenard Road portion that runs from Minnesota to International Airport Road to include all properties fronting on that portion of Spenard Road; and

WHEREAS, as a business league, the Midtown Improvement District, LTD recommends a mill rate not to exceed .5 mills of assessed value (\$0.50 per \$1,000 of assessed value), up to \$2 Million in assessed value (\$1,000 assessment limit), based on the 2007 assessed valuation; and

WHEREAS, identification of specific timelines are recommended so that if approved by petition, and subject to public hearing, implementing ordinance and Assembly Resolution, the Midtown business improvement district shall be authorized to provide services in accordance with the petition by

July, 2008; and

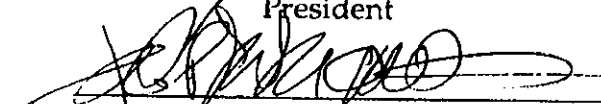
WHEREAS, the board of the Midtown Improvement District, LTD has been advised by Schawna Thoma, Deputy Director of the Mayor's Office of Economic and Community Development that further assistance by the Mayor's Office will require that action be initiated by the Assembly under AMC chapter 19.20;

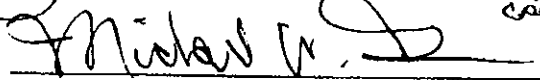
NOW, THEREFORE, be it resolved by the Midtown Improvement District, LTD, that the Anchorage Assembly is requested to initiate the business improvement district formation process by direction or authorization to the Mayor to initiate the petition process and make a report on a proposed Assembly-initiated special assessment district, pursuant to the provisions of AMC chapter 19.20.

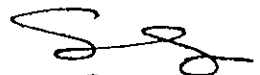
BE IT FURTHER RESOLVED that the Anchorage Assembly is requested to recognize this business league in its representative capacity and to support the efforts of the Midtown Improvement District, LTD in the formation and self-governance of the proposed business assessment district.


PASSED AND APPROVED this 2nd day of December, 2007.

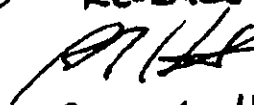

President


JOHN P. Vice-President MC MANAMIN
COLLECT CO.


Secretary/Treasurer


SHAWNA COUGE
PTP MGMT


JOHN BAY
RECREATION CO. INC.


CONRAD HUXTON INSURANCE



Midtown Improvement District
P.O. Box 244184
Anchorage, AK 99524
907-242-9503

www.midtownimprovementdistrict.org
Contact: maryp@gci.net

FOUNDING MEMBERS

(through November 30, 2007)

**Frigid North
Calais Properties
Chilkoot Charlie's
CHI Alaska
Dynamic Properties
Replacement Glass Co.
Alaska Printing
Pacific Tower Properties
Denali Foods, Inc./Taco Bell
Geneva Woods Health Services
Alaska Wild Berry Products
Enstar Natural Gas Company
Carr-Gottstein Properties
Midtown Center, LLC (J.Jay Brooks)
Tiger Development Trust (John/Roger Haxby)**

**AMC Engineers
CIRI
Credit Union 1
KTVA-TV
Frames, Etc.
Alaska Distributors
Brown Jug Alaska
Northrim Bank
USKH
Nagley Properties, LLC
Harley-Davidson & Buell
Arctic Office Products
J L Properties
Providence Health System
GCI**